

# Graphic Ads in CNS Connections

## FALL/ANNUAL MEETING 2020 CNS CONNECTIONS

- Flipbook posted on Conference/Meeting site
- Flipbook posted on CNS website for two full years

### Four-Color Space and Rates:

Full Page: \$6,000

Two-page spread: \$10,000

**Submission Deadline: September 24**

**Payment Deadline: September 24**

| Ad Size                     | Width x Height  |
|-----------------------------|---|
| Full Page - bleed           | 8.5" x 11"<br>allow an additional .25" bleed on all sides |
| Full Page - non-bleed       | 7.5" x 10" live area                                      |
| Two Page Spread - bleed     | 8.5" x 11"<br>allow an additional .25" bleed on all sides |
| Two Page spread - non-bleed | 15" x 10" live area                                       |

*Ads must be submitted as hi-res (300 dpi) jpg or pdf file format.*

### Email Ad Material Submission/Questions to:

Kim Weeks, kimweeks04@gmail.com, 612-501-4600;  
cc rblarson@childneurologysociety.org

### AD PAYMENT (payment must accompany application form)

Checks payable to Child Neurology Society (US \$ only)

Check No.

VISA     MasterCard     American Express

Card No.

Exp.

Name as it appears on card

Authorized Signature

*Please fill out, sign, scan and email as pdf, or mail to: Kathy Pavel (CNS, 1000 West County Rd E, Suite 290, St. Paul, MN 55126)  
QUESTIONS: Contact Kathy Pavel | kmpavel@childneurologysociety.org | (651) 486-9447*